

# AQA A-LEVEL Art and Design Three-dimensional Design

## Year 12 Bridging Work Designer Case Study

### Learning Objectives

1. Choose a designer, write a bio, include some images and produce a drawing of their work
1. Include your opinions of the designers work and produce a detailed drawing of their work
1. Describe in detail your thoughts about the designers work and how they will inspire your own designs

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**Key Terms**  
**Research**  
**Interpretation**

## Success Criteria

### INTRODUCTION

Produce a case study on a designer/architect/artist of your choice. Include images of their work and your thoughts and opinions. You need to produce a detailed drawing of a piece of work that inspires you.

<b>Red</b>	<b>Yellow</b>	<b>Green</b>
Your case study includes a bio of the designer and some images of the designers work. You have produced a drawing of the designers work	Your case study includes a bio and background information of the designer and a range of images of their work. You have shared your opinions about the designers work and you have produced a detailed drawing of the designers work	Your case study includes a bio and background information of the designer and well selected images of the designers work. You have described in detail your thoughts about their work and how specific pieces will inspire you. You have drawn a detailed drawing of your most inspired work

1. Choose a designer, write a bio, include some images and produce a drawing of their work
2. Include your opinions of the designers work and produce a detailed drawing of their work
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# Page Requirements

- A short bio of Designer (including photograph)
- 8-12 images of the designers work
- Descriptions of the work in your own words – use the prompt sheet
- A detailed drawing of your favourite piece.

Answer the questions in as much detail as you can – use full sentences. Not all questions will be relevant to the artist/designer you are researching

## 1. First Impressions

- Record your first reaction and thoughts about the artwork

## 2. What materials and processes have been used?

- In this picture I can see.... (a paragraph describing everything that you can see colour, pattern, texture, line, shape, material?)
- Anything else interesting?
- What materials, tools, processes and techniques has the artist/designer used? E.g CAD, digital, modelling, wood, metal plastic (research and be specific to the material), paint, mixed media, collage
- In the background I can see....
- In the middle distance there is/are....
- In the foreground of the artwork there is/are....
- The product is assembled by....

## 3. Background Information

- The name of the artist who made this piece is...
- The artist lives and works in...(or lived and worked in....)
- The title of the artwork is...it was made in...(year)
- People/events/movements/ideas/concepts that they have influenced or been influenced by
- It is in the style of .... (Design movement etc)

## 4. Meaning

- I think the (picture/sculpture/product/design) is about....
- I think the artist/designer wants to say...
- When the artist/designer made this they were thinking about....
- The artist/designer said “.....”
- It makes the viewer think.....
- What mood or feeling you get from the work and how the artist/designer created this?

## 5. What do you think of it?

- The artwork/design/product makes me think of....
- This work relates to....
- What I particularly like about this piece is.....this is because.....
- If I could change one thing about this piece of work it would be.....
- When looking at this work I imagine that I can hear/taste/smell
- I would like to ask the artist/designer...(think of 2 or 3 questions)
- This artwork gives me the following ideas for my own work....(at least 2 things that interest you)

## Artist Research

Investigate into artists, designers and craftspeople to help your own work.

Use a double page for each artist

1. You will need to investigate at least 2/3 different Artists/Designers to gain inspiration for your project.

Add background information on the chosen artists.

- Some interesting facts about the artist
- Why you are studying this artist
- What you find interesting and are inspired by

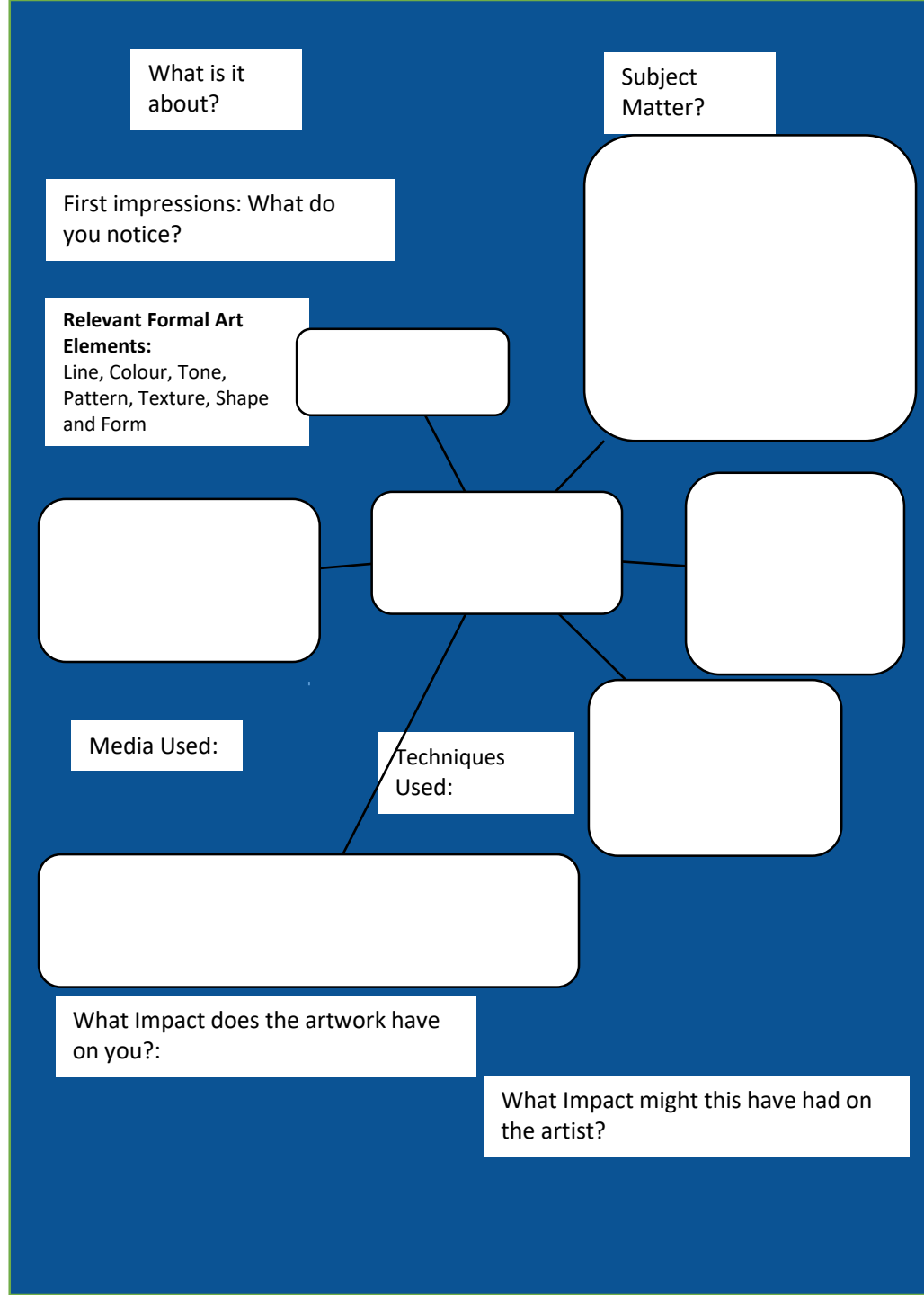
2. Show that you can analyse their work, include the products/work that inspires you and show that you understand the cultural background to this work.

- What you find interesting and are inspired by
- How it gives you ideas for your final piece

3. Explain what features you like and what message it is trying to get across. Show a clear understanding of the artists' working methods and influences.

4. Create your own examples of their work. This can be recreating their work through sketching, modelling, digital modelling

### Background & Title



- Tell me about what you see and if you like it
- What was the designers intentions when creating this piece?
- Describe the style, what are they mostly doing?
- What theme goes across their work?
- What do you like about the style?
- What materials and processes do they use in their work?
- When was this piece designed/made?
- Choose a specific piece of work and talk about the features. Why does it stand out and was this the bit you looked at first? What parts do you hope to replicate in your work
- What type of work does this person do? Architecture? Product design, sculpture?
- Who are they and what influenced them in their designs?
- What do you hope to explore/try out while looking at their work?

What is it about?

Subject Matter?

First impressions: What do you notice?

**Relevant Formal Art Elements:**  
Line, Colour, Tone, Pattern, Texture, Shape and Form

[Empty box]

[Empty box]

[Empty box]

[Empty box]

[Empty box]

Media Used:

Techniques Used:

[Empty box]

[Empty box]

What Impact does the artwork have on you?:

What Impact might this have had on the artist?

Detailed drawing of the artists work

Your own STORAGE design in the style of the artist/ designer/ architect

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# Presentation

- Presentation of your work is REALLY important. The presentation should reflect the style of the artist/designer/architect
- You must include a well-designed title for your page (this will be the designers name on this page)
- Cut out your images – cut using a ruler and a knife or the paper cutter.
- Mount your images on
  - coloured card
  - brown paper
  - newspaper
  - over watercolour

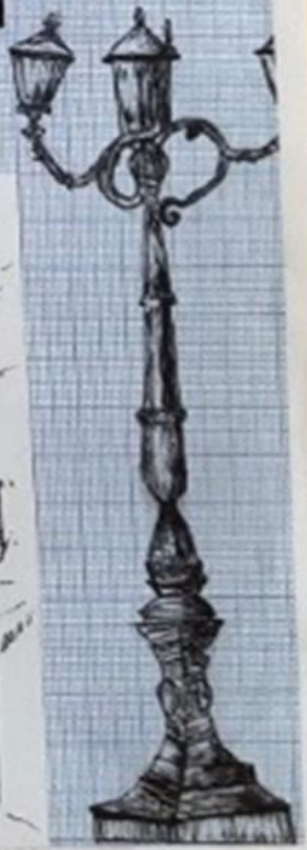
# IVAN SEYMUS



Ivan Seymus' artwork is based around writing, sketching and photography. His work could also be seen as 'illustrated storytelling', as is also his weak spot for travelling. Ivan worked before in a photo studio and in an advertising agency. But shortly after started working for a publisher, he got acquainted with the methodology of the journal.

1870-1950  
 killed to keep  
 for considered  
 greatest, and he  
 American side

1870-1950  
 A HISTORY OF EUROPE, II  
 central peace settlement. There should  
 justice; people should be free to do  
 government, all peoples should have free  
 and the right of free





# Robert & Sonia Delaunay



Rythme n°1 (1938)  
Robert Delaunay ↓

Things that I liked in her work  
 movement from a central point  
 use of black to tie pieces together  
 bright tones  
 no shading/variation of tone in a section  
 use of monochrome in colour  
 straight lines against circles  
 busy and abstract composition

**Sonia**  
 More simplistic  
 less colour variation  
 All curved lines (except for straight lines that split the piece)  
 Bold, bright opaque, flat colours  
 Use of circles  
 Use of black to tie pieces together  
 More detailed - with 'stripes'  
 MORE STRAIGHT LINES USED eg. RAINBOW FROM CENTRE

**MUTED TONES**  
 imperfections  
 - uneven lines  
 - cracked circles

**COMPARISON**  
 Unusual colour combinations  
 faded theorphism movement

**Robert**  
 Atmosphere of energy + movement  
 Looks very perfect and planned out  
 Very bright tones



My work inspired by the Delaunays' work



Here, I have recreated one of Sonia Delaunay's paintings that she created using oil on canvas. (However, she also used gouache for many paintings). I used acrylic paint, which gave the bold, single toned colour and definition between the shapes.

I found that when painting this piece, my estimations of colour were often wrong.

I discovered that rather than extremely bright/vibrant tones, this piece used more pastel - influenced tones which gives it a lighter feel than most of Sonia Delaunay's work. I achieved this by using a cream tone to mix in with bright colours, muting them and lightening them.

I like the imperfections in Sonia's painting, like the patches in the paint and wonky circles. I think it gives the painting life and makes it quirky and carefree, not serious but fun to look at and paint. I also think the sparing use of black is really effective and brings the painting together.



I chose this painting because it is more symmetrical than most of Sonia Delaunay's work, with the many circles originating from a central point where the lines cross exactly. Many of the circles are almost complete in shape and they create a layering effect that gives the impression of movement clockwise. I think they're very bold and loud, especially with the contrast between the bright red/orange and the cold blue tones. The single bright white segment reminds me of a shaft of light.

Things I changed -  
 I used watercolor which gave a more tranquil effect - less crisp than R. & S.'s  
 Use of the colour purple  
 a balance between simplicity of S. & detailed R. & S.  
 more 'softer' colours  
 eg. pink, the purple

# Modernism

**The De Stijl Movement**  
often included geometric abstraction and archetypal forms. Founded in 1917 and ended in 1931

De Stijl means style in Dutch. De Stijl was influenced by Cubist painting as well as by the mysticism and the ideas about "ideal" geometric forms (such as the "perfect straight line") in the Neoplatonic philosophy of mathematician M. S. S. Schoenmaeker. The De Stijl movement was also influenced by Neopositivism.



Modernism, in general, includes the activities and creations of those who felt the traditional forms of art, architecture, literature etc were becoming ill-fitted to their tasks and outdated in the new economic, social and political environment of an emerging fully industrialized world.



This piece is interesting because its not quite as blocked off as the usual work from the De Stijl movement is and therefore draw my attention more; also, it looks more relaxed and informal which creates the impression that the artist was very laid back about his or her work.



This building is inspired by the De Stijl movement and as you can tell it has stuck to the cube-like format where everything is boxy and there are not any rounded edges. I love the way this building looks because its sort of confusing and definitely catches your eye.



## Mondrian's work

I have chosen these particular pieces of work because it shows the similarities that all of Mondrian's pieces have even though they all look very different. For example, picture 1 and 3 are quite colourful whereas picture 2 doesn't use that much colour but despite this they all stick to the same format of block and lines.

Mondrian's designs are striking because they often include the three primary colours (red, blue and yellow) because of this they are very bright and eye catching. Even when Mondrian created a piece without the primary colours it was still striking because he also used thick black lines to make it stand out (picture 2).

Mondrian's style is reflected today in the architecture of many modern houses and through the use of bright primary colours that modern artists often use.



## Rietveld's work

I've chosen these examples because they display the block like woodwork that Rietveld is famous for.

These are striking because the furniture is almost like a 3D, functional version of Mondrian's bold artwork. Even Rietveld has stuck to using the primary colours to make the furniture more interesting and bold.



# Structures



The structure is designed by Dutch designer and architect Gerrit Rietveld. The collection sits somewhere between design and art. Although it is furniture the emphasis is not completely concentrated on function and suggests different ways of living and using space. The idea is that it's not just the individual qualities of an object that are important, its more about what happens when that object is introduced to another. The everyday is turned on its head and the object, even use is neglected for it to become something new and different. For example a spiral staircase becomes a shelving unit when joined with a wire chair.



## Muller and Van Severn

### materials chosen

"Whereas design mostly looks its origin in plasticity and form, we consider material to be the source from which a piece of furniture grows. We have made a selection of different coloured marble stones that we will combine with brass and coloured polyethylene cutting boards. The colours - it also the pattern in the marble stone - give the furniture movement some kind of gracefulness. This makes every piece of furniture unique."

Muller and Van Severn often pair marble and metal poles, which could possibly be steel but often have a copper-like look to them. The furniture seems to follow a box like structure and always includes clean cut lined edges. They



in a way my fan of the simplistic design as I think the furniture will look a little less very modern and clean. I also like the way that they have used metal to accent the materials used. The way that the furniture combines multiple pieces together makes it multi-functional and therefore more useful to have in your home. The design has been thought out carefully because the way that the pieces join is effortless and doesn't look strange as you think it might when describing it to someone.



structures I find interesting

Glenda Kuehbe



Amy Genset



# artist research

William Lovelless



Nava Lubelski



# CHRiSS

## ANGLIKER

Chrissy Anliker, born in Zurich Switzerland from a very young age she experimented with stone, clay and found objects among other materials.

However in her most famous work she uses her surroundings as inspiration and has looked at meaning (deeper) with her work for example her clips are not only for effect but something much deeper. Her focus on her latest paintings series lies in "creating a balanced relationship" between the controllable and uncontrollable. Thus for every mark follows a free falling drip challenging it. Anliker is searching for a sense of grace in transition between these two opposing elements. Anliker uses a medium of acrylic mixed with lots of water in order to create the loose drips which flow down so smoothly and in line. Her abstract work, which at times can be confusing also explores images of people at the beach or night time scenes of an ocean which are easily noticeable. Keeping in mind that her drips run through the whole painting and in many ways overlap. In each portrait, extreme opposites are juxtaposed; joy versus beautiful, sorrow versus elation, order versus disorder. Everything is made up of extreme opposites; thus "to honestly portray a subject, one must include the dark, the shadowed. In order to highlight the depth & beauty in the images here, it shows contrasted tones where the mainly one is much darker whilst the other (on the other page) looks cool in 'darker' colours, almost pale...



# Y

Anliker uses a new momentum in her work, looking at negative space. Anliker is not afraid and realizes the size for it in the background which centralizes the image making it the full focus. She also looks at the complementary colours in former details mixing them with lighter tones and darker ones that blend with each other very well.

Yes, a reasonable size for it in the background which centralizes the image making it the full focus. She also looks at the complementary colours in former details mixing them with lighter tones and darker ones that blend with each other very well.



From further research I have also realised that Anliker successfully brings the image to life using bright colors intentionally to enhance the faces whilst in contrast to the dark areas, shade the whole piece making it very visual and exciting. Though the portraits seem very ordinary as it is only of one face, she uses more tones and gives it an appealing and busy look that not only makes it ordinary but striking. In my opinion, her work is very inspirational. Not only do her drips highlight an unusual effect but adds depth to the piece and this creates an uplifting feeling which is convenient because her drips somehow bring the image down - almost pessimistically yet very inspirational. I will explore her abstract paintings and images further in order to practise means that flow down successfully in her paintings. Overall, in each of her 3 images so far that I have drawn (Painted) are I have highlighted to me the depth and beauty she tries to bring out in her work very honestly.

## PERSONAL STUDY

